



P.O. Box 555  
Bend, OR 97709

### **Sponsorship levels for 2010**

#### **Business Member: \$250.00**

- Corporate membership to COTA
- Text of company name on COTA Sponsor page with link to sponsor's website.
- 1 One-year Individual Membership.

#### **Trail Steward: \$500.00**

- Logo on COTA website with links to sponsor's website,
- Sponsor joining announcement with company logo in that month's COTA e-newsletter and any Action Alerts during that time.
- 5 One-year Individual COTA Memberships.

#### **Event Sponsor: \$2,000.00**

- Logos on major Event print advertising (typically 2 week press run before each event)
- Prominent placement of logos with links and text description on COTA Sponsor page
- Year long top placement on the COTA website sponsor sidebar (multiple pages)
- Sponsor's company logo at the top of COTA's monthly e-newsletter and any Action Alerts
- Premiere banner placement at both the event and after party
- 10 One-year Individual COTA Memberships.

#### **Major Corporate Sponsor: \$5,000 and above.**

We will be happy to meet with you to discuss options for larger corporate sponsorship ideas and to meet your marketing and / or community development goals as they relate to the way those goals align with COTA's Mission and objectives. We can create custom benefits in addition to the benefits listed above.

COTA Relies on partnerships with local businesses to achieve it's mission of being dedicated to the stewardship of sustainable, multiple-use trails and to preserving access for mountain bikers through advocacy, education and promoting responsible trail use.

COTA's Sponsorship levels reflect cash donations but we are able to leverage many varieties of In-Kind donations such as professional services, food & beverages and various types of construction equipment and materials. For purposes of the Sponsorship levels, In-Kind donations are considered their full retail value equal to 50% of the cash donation level.

The Central Oregon Trail Alliance is a registered 501 (c) 3 non-profit organization. Thank you for your consideration and support.